

CLIENT RESULTS

LEADERSHIP COMMUNICATION PROGRAM



**HOW A DIRECTOR INCREASED HIS
CONFIDENCE AND TEAM MORALE**



MEET CHRIS

I had the privilege of working closely with Chris D., a scientist who is a director at a biotech company based in Germany.

English is his third language and he really wanted to be able to communicate as fluently and confidently as he did in his other two languages.

Specifically, he wanted to focus on enhancing his English communication, strengthening his public speaking skills and elevating his leadership strategies.



BECOMING A MORE EFFECTIVE COMMUNICATOR

In order to create a custom plan, we started by identifying his main challenges:



Robotic Speaking

Chris felt that his communication lacked the natural flow and authenticity needed to connect with colleagues, clients, and superiors effectively.



Unclear Communication

As a scientist, Chris had to share very technical information, and he struggled with how to structure complex topics in emails and presentations clearly and concisely.



No Online Presence

Chris had achieved great success in his company and in his field, but he shied away from having any kind of online presence. He knew he was potentially missing out from opportunities, but was intimidated by the prospect of putting anything online that did not match his professional standards.



Low Team Morale

Chris had experienced some tough team dynamics that made team management very time consuming and emotionally draining. He wanted to prevent issues from escalating to that level in the future, and he recognized the need for improved communication skills in leadership roles.

IMPLEMENTING A BESPOKE COACHING PLAN

To address Chris's unique needs and objectives, I created a bespoke coaching plan that targeted his specific leadership needs using my 3C's System: Confidence, Clarity and Connection.

Here's how we implemented my system to take his leadership communication to the next level:

Communication Enhancement

- We began by working on improving Chris's fluency and eliminating robotic tendencies in his communication. This included refining his confidence, body language, and non-verbal communication cues.

Effective Structuring

- We focused on helping Chris structure complex topics in written communication. This skill was particularly vital for conveying ideas clearly and concisely in work emails, presentations and meetings. I introduced techniques like storytelling and using relevant examples to enhance his communication.

Leadership Development

- A significant part of our coaching journey involved enhancing Chris's leadership skills through effective communication. I provided him with a toolkit of versatile communication strategies that he could employ in various professional situations, such as negotiations, meetings, and everyday conversations.



Team Communication

- To address Chris's specific workplace challenges, we implemented quarterly check-ins with strategic questions to improve communication with his team. These check-ins fostered a more open and productive dialogue within his department, as well as impressing his CEO with his initiative.

Networking Skills

- I also worked with Chris to enhance his networking skills, which enabled him to make valuable connections at international conferences. This expanded his professional network and opened doors to new opportunities and collaborations.

Engaging Presentations

- Given the technical nature of his department's work, Chris needed to present complex topics to other departments in an engaging and relevant way. We worked on transforming his presentations, making them more interesting and accessible to non-technical audiences.

Virtual Executive Presence

- I helped Chris set up a professional LinkedIn profile and created a content strategy that was easy for him to maintain. I also taught him online etiquette so he could connect with colleagues with confidence and engage with potential clients professionally.





BEING A CONFIDENT LEADER

Chris's commitment to the coaching process and the strategies we implemented led to remarkable improvements in his leadership communication:

01

INCREASED CONFIDENCE

Chris experienced a significant boost in confidence and fluency in his communication, allowing him to engage more authentically with colleagues and clients.

His English communication underwent such a notable transformation that it led to several compliments from his peers and clients.

02

CLEAR COMMUNICATION

His ability to structure and present complex topics in work emails and meetings improved considerably, resulting in clearer and more impactful communication.

Chris successfully adapted his presentation style to cater to both technical and non-technical audiences, making his department's work more accessible and relevant to other departments.

03

GENUINE CONNECTIONS

Chris's leadership skills underwent a transformation, and he became a more influential and persuasive leader.

He effectively implemented quarterly check-ins to be able to prevent issues from escalating within his team, he refined his presentation style which was appreciated by his colleagues and boss, and established meaningful connections at international conferences with effective small talk, both virtually and in person.

Chris not only overcame his initial challenges, he exceeded his own expectations with results that had an overwhelmingly positive impact on his self-confidence and his career.

Through my customized coaching, he now has the skills and resources he needs for a lifetime of leadership growth.





LEARN ON-THE-GO



Elevate your business English with weekly podcast episodes designed to target your needs as a non-native speaker who wants to thrive as a leader in the corporate world.

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WORK WITH ME

My name is Tannia Suárez, and as a Communication Coach with nearly two decades of experience, I am passionate about empowering ambitious non-native speakers to thrive in top-tier global environments.

My mission is simple:

I want to transform your English communication into your professional superpower.

You deserve to feel confident about your English leadership communication skills and take your career to the next level.

Click the button below to book a call and find out how we can work together to reach your goals.



BOOK A CALL